

## PRINCIPAL'S ANNUAL REPORT 2019-2020

A very Good Morning to one and all.

I'm privileged to present Annual Report of the Academic Year 2019-20 of KBN College (Autonomous).

I have been truly honoured to lead the esteemed academic community of KBN College. The college is known for its commitment to academic excellence and value-based holistic education to provide students with the kind of education that enable them to participate in developmental and transformative activities for the benefit of the community and the society at large. Our faculty speak for some of the best minds available in various disciplines that we offer at undergraduate and postgraduate levels.

### **INSTITUTIONAL RECOGNITION**

- ❖ The College is accredited at 'A' Grade with CGPA 3.11 in Cycle - 3 by the National Assessment and Accreditation Council, Bengaluru on 8<sup>th</sup> February, 2019.
- ❖ An ISO 9001:2015 Certified Institution.
- ❖ College with Potential for Excellence: Our College is conferred with the CPE status by the UGC for a period of five years from April 2016 to March 2021.
- ❖ 92<sup>nd</sup> Rank in National Institutional Ranking Framework (NIRF) by MHRD - 2017.

### **STRENGTH**

The college was reopened on 30<sup>th</sup> May, 2019 after summer vacation for the Academic Year 2019-20. Classes for first-degree students commenced on 7<sup>th</sup> June 2019. The students' intake during this Academic Year is 1086 in UG Courses and 322 in PG courses. The overall strength of the college during this Academic Year is 3236 both in U.G & P.G out of which more than half are girl students.

### **COURSES OFFERED**

16 UG and 6 PG courses are offered for the Academic Year 2019-20, besides 5 UGC sponsored Career Oriented Programs (Certificate, Diploma & Advanced Diploma levels) to the students in addition to the regular curriculum.

#### **New Courses:**

I am happy to announce that 2 job oriented courses i.e. B. Voc. (IT- ITeS) and B. Voc. (Web Technologies and Software development) were introduced at UG level and M.Sc. Analytical Chemistry at PG level during this Academic Year 2019-20.

#### **New initiatives:**

- ❖ The Advisory Council Members interaction was organised by School of Management Studies on 26<sup>th</sup> August, 2019. The advisory council members are Prof. V. Balamohan Das, Former Vice-

Chancellor, Acharya Nagarjuna University, Guntur, Prof. K. Viyyannarao, Former Vice-Chancellor, Acharya Nagarjuna University, Guntur, Mr.Satish Kamath, President, Sri City Operations, Sri City, Andhra Pradesh, Mr. Tulasi Ramachandra Prabhu, Chairman, Tulasi Seeds Pvt. Ltd., Guntur, Mr. Maganti Venugopal, Director, Srinivasa Sales and Services Private Limited, Vijayawada and Mr. Majeti Surendranath, Managing Director, Minerva Group of Hotels, Vijayawada.

- ❖ “Entrepreneurship Development Cell” was inaugurated by the Department of BBA on 31<sup>st</sup> August, 2019. The Chief Guests of the program are Mr. Pranaya Siddhartha, Associate Director and Mr. Veresh Singh, General Manager, Andhra Pradesh Innovation Society.

### **ACADEMIC RESULTS**

The UG results for the academic year 2019-20 in I, III & V Semesters is on an average 71%.

PG results for the academic year 2019-20 in I, III & V Semesters is on an average 87.4%.

Our Students have been receiving the Prestigious AP Prathibha Awards every year. This Year also 15 students 11 from UG: B.Com (TP)-04, B.Sc (MPCS)-04, B.Sc (CBZ)- 03 and 3 students from PG:MBA-2, M.sc Chemistry -1 received prestigious Dr. APJ Abdul Kalam Vidya Puraskar Awards -2019 from Government of AP on 11 November, 2019 on the occasion of the birth Anniversary of Moulana Abul Kalam Azad for promoting Quality and Excellence in Education.

I appreciate all the faculty members of UG and PG for their efforts in guiding the students to achieve the desired results.

### **UGC PROJECTS**

I am happy to inform you that our faculty have completed 4 UGC sponsored Minor Research Projects and 2 MRP are on-going during this Academic year. I am happy to announce that in addition to the existing Projects 10 MRPs are funded by the Management which are in progress.

### **Management Achievement**

- I feel proud to announce that our beloved Secretary and Correspondent Sri T.Srinivasu received an award for rendering meritorious service while discharging the duties, from The Government of Andhra Pradesh on the occasion of Republic Day Celebrations 2020 from Collector & District Magistrate, Krishna.

### **FACULTY ACHIEVEMENTS**

The scholastic activities of our dedicated Faculty have been consistently raising the bar to match with the ever vibrant academic standards.

- Dr. V. Narayana Rao, Principal, received Certificate of Excellence for outstanding Achievements in Chosen Field of activity on the occasion of National Seminar on Social & Economic Transformation through Non-Violence on the Birth Anniversary of Mahatma Gandhi Samman on 12<sup>th</sup> October, 2019 by ICONIC Achievers Council, New Delhi.
- Dr. V. Narayana Rao, Principal, received an award for rendering meritorious service while discharging the duties, from The Government of Andhra Pradesh on Independence Day Celebrations 2019 from Collector & District Magistrate, Krishna.
- Sri P. L. Ramesh, Director, Academics & Planning and Sri N. Sambasiva Rao, In-Charge, HVPE received “Utthama Acahrya Puraskar National Awards” on 2<sup>nd</sup> October, 2019 in view of 150<sup>th</sup> Birth Anniversary Celebrations from Indian Servers.
- Dr. V. Subhashini, Head, Dept. of Zoology received ‘Best Women Faculty’ Award by in view of International Women’s Day Celebrations – 2020 organized by K.B.N. College (A), Vijayawada on 6<sup>th</sup> March, 2020.
- Dr. V. Subhashini, Head, Dept. of Zoology, Dr. PB Sandhya Sri, Head, Dept. of Physics & Electronics and Dr. G. Krishnaveni, Head, Dept. of Chemistry received Best Women Teacher Awards on the occasion of Savitri Bhai Pule’s 188<sup>th</sup> Birth Anniversary Celebrations on 3<sup>rd</sup> January, 2020.
- Dr. M. V. Srinivasa Rao, convenor Red Ribbon Club received an award for rendering meritorious service while discharging the duties, from The Government of Andhra Pradesh on Republic day Celebrations 2020 from the Collector & District Magistrate, Krishna.
- Dr. P. Bharathi Devi, HOD MCA is awarded Ph.D. in Computer Science from Krishna University, Machilipatnam on the thesis entitled “Design and development of a DNA based Cryptographics Techniques” on 30<sup>th</sup> August, 2019.
- Out of 117 Faculty, 26 members are Ph.D’s, 27 members are M.Phil’s and 14 members qualified in NET/ SLET.
- With the support of Management, around 70 faculty members are participated in several Workshops, Conferences and Professional Development Programmes organized by other institutions.
- Two members Mr. N. Victor David Dinakaran from the Department of English and Mr. V. Rahul from the Department of Commerce were qualified UGC NET - June-2019.
- Mr. P. B. Jagannadh, Asst. Prof. in MBA qualified UGC NET December – 2019
- Mr. T. Ranga Babu, Lecturer in Chemistry qualified APSET- December – 2019

### **RESEARCH PROFILE**

The Departments of Commerce, Management and Chemistry were recognised as Research Centres by Krishna University.

Two faculty members of our college: Dr.V.Narayana Rao, Principal and Dr. Mazharunnissa, Director PG Centre are approved Research Supervisors in the Department of Commerce and Business Management for Krishna University.

Dr V. Narayana Rao, Principal that's myself is an examiner for adjudicating Thesis for Dravidian University, Kuppam, Andhra Pradesh.

#### **ACADEMIC COUNCIL MEET:**

XIV Academic Council Meeting was held on 1<sup>st</sup> February, 2020. Dr. V. Narayana Rao, Principal presided over this Council Meet. University Nominees Prof. K. Krishna Reddy, Registrar, Krishna University, Prof. N. Usha, Principal, Krishna University, Prof. Y.K. Sundara Krishna, Director for UGC affairs & National Knowledge Networking, Krishna University, Machilipatnam. These Academicians have given their timely advices in this meet. Members from Industry Sri R. Venkata Subba Rao, Sri T. Chandra Sekhar, Sri B. V. S. Linga Murthy, Sri V.V.M. Krishna, Member Representative Academics Dr. K. Surendra Babu, Sri. E. Vara Prasad, Member Secretary & Vice-Principal, Dr. K. Naveen Kumar, Vice Principal, Sri. P.L. Ramesh, Director, Academics & Planning, Sri S. Venkatesh, Director PG Courses, Sri G. P. Reddy, COE were present in this Council Meet.

#### **ACADEMIC ACTIVITIES**

##### **WORKSHOPS & SEMINARS:**

- ❖ Two Day Extension Lecture Programme in Physics in association with Centre for Continuing Education, Indian Institute of Science (IISc) Bengaluru organized by Department of Physics on 29<sup>th</sup> & 30<sup>th</sup> August, 2019.
- ❖ UGC Funded (Under Autonomous Funds) One Week National Workshop on “Tools and Techniques for Industrial Applications (TTIA-2019) – A Skill Development Initiative for Students (In collaboration with Shree Icon Pharmaceutical Laboratories, Vijayawada) was organized by the Department of Chemistry (UG & PG) from 9<sup>th</sup> – 15<sup>th</sup> September, 2019
- ❖ Three – Day Workshop on “MATLAB” (Under Autonomous Funds) was organized by the Department of Mathematics & Statistics from 11<sup>th</sup> to 13<sup>th</sup> September, 2019.
- ❖ UGC Sponsored One Day National Workshop on “Building Communicative Competence in English Language” (BCCEL-2019) was organized by the Department of English on 14<sup>th</sup> September, 2019.
- ❖ ICSSR (IMPRESS) Sponsored Two-Day National Seminar on “An Impact of Developmental Programmes for Social Transformation of Scheduled Casts & Scheduled Tribes” was organized by the Department of Commerce & Management on 29<sup>th</sup> & 30<sup>th</sup> November, 2019.
- ❖ Mathematics Training for Undergraduate Statistics Students (MTUSS-2019) was organized by the Department of Mathematics & Statistics from 2<sup>nd</sup> to 15<sup>th</sup> December, 2019.
- ❖ Mini Physics and Talent Search Programme (PTTS) was organized by the Department of Physics & Electronics from 16<sup>th</sup> – 20<sup>th</sup> December, 2019.
- ❖ ICSSR (IMPRESS) Sponsored Two- Day International Seminar on “Strategies for Transforming India – The Way Forward” (SFTI) was organized by the Department of Commerce & Management on 18<sup>th</sup> & 19<sup>th</sup> December, 2019.

- ❖ National Workshop & Exhibition on “Farmer Technology” was organized by the Department of Botany on 21<sup>st</sup> December, 2019.
- ❖ ICSSR – SRC Sponsored Two-Day National Seminar on “Women: They Key to Ensure Food Security” was organized by Women Empowerment Cell on 27<sup>th</sup> & 28<sup>th</sup> December, 2019.
- ❖ UGC Sponsored Two-Day National Workshop on “Data Analytics using Python” (NWDAP- 2020) was organized by the Department of Computer Science & Applications on 3<sup>rd</sup> & 4<sup>th</sup> January, 2020.
- ❖ UGC National Workshop on “Sensitivity, Awareness, Motivation” (Under Capacity Building of Women Managers in Higher Education) was organized by UGC Women’s Studies Centre from 3<sup>rd</sup> – 9<sup>th</sup> February, 2020.
- ❖ One Day National Workshop (Under Autonomous Funds) on ‘Intellectual Property Rights’ was organized by Research Promotion & Monitoring Cell on 11<sup>th</sup> March, 2020.
- ❖ UGC Sponsored Two-Day National Webinar on ‘Data Science Using Python’ in collaboration with Krishna University Machilipatnam, in association with RAK Analytics Solutions Pvt. Ltd. Was organized by Department of Computer Science & Applications on 25<sup>th</sup> & 26<sup>th</sup> May, 2020.
- ❖ UGC Sponsored One-Day National Webinar on ‘Impact of Lockdown on the Career Opportunities of Management & Engineering Students’ in collaboration with Krishna University, Machilipatnam was organized by PG Department of Commerce & Business Administration on 28<sup>th</sup> May, 2020.

### **AWARENESS PROGRAMMES:**

- ❖ Awareness Programme on “Investor Education” was organized by the Department of Commerce on 25<sup>th</sup> June, 2019. Resource Person: Mr. B. Mallesh, Managing director, Keymen Education Services Pvt. Ltd.
- ❖ Awareness Programme on “International Day against Drug Abuse & Illicit Trafficking” was organized by the Department of Chemistry & UGC Women’s Studies Centre on 26<sup>th</sup> June, 2019. Resource Person: Smt. Shamim Parvin Sulthana Begum, PRL Senior Civil Judge, Vijayawada.
- ❖ Budget Review and Panel Discussion was organized by the Departments of MBA. & M.Com. on 5<sup>th</sup> July, 2019. Resource Person: Sri B.V.S. Linga Murthy & Sri Ch. Amar Sudheer, Chartered Accountants, Vijayawada.
- ❖ Awareness Programme on “Submission of Patents” was organized by the Research Promotion & Monitoring Cell on 31<sup>st</sup> July, 2019. Resource Person: Dr. D. Krishna Bhagavan, Lecturer, Dept. of Computers, KBN College, Vijayawada.
- ❖ Mathru Basha Dinosthavam was organized by the Department of Telugu on 28<sup>th</sup> August, 2019. Resource Person: Dr. Gumma Sambasiva Rao, Retd. Professor, Dept. of Telugu, Andhra Loyola College, Vijayawada.
- ❖ Panel Discussion on “Financial Decisions – Impact on Indian Economy” was organized by the Department of MBA on 14<sup>th</sup> September, 2019. Resource Person: Mr. Ch. Amar Sudheer, CA, Vijayawada.

- ❖ Awareness and Flash Mob in view of International Day for the Preservation of Ozone Layer was organized by the Department of Chemistry (UG & PG) on 16<sup>th</sup> September, 2019.
- ❖ Awareness Programme on “Stem Cells” and Stem Cells Donor registration in association with Datri Foundation was organized by Departments of MBA & M.Com., on 25<sup>th</sup> September, 2019. Resource Person: Mr. Ch. Ravindranath, Coordinator, AP Datri Foundation.
- ❖ Awareness Programme on “Heart Diseases” in view of World Heart Day was organized by the Department of Zoology & National Service Scheme on 28<sup>th</sup> September, 2019.
- ❖ An Outreach Programme in view of Computer Literacy Day was organized by the Department of Computer Science & Applications (UG & PG) on 2<sup>nd</sup> December, 2019.
- ❖ Community Awareness Programme on ‘Career in Management Programme’ & Awareness on ‘Legal Acts’ was organized by the Departments of MBA & M.Com., on 5<sup>th</sup> March, 2020 at Sundaramma High School, Gandhi Municipal High School, One Town, Vijayawada.

### **GUEST LECTURES:**

- ❖ Guest Lecture on “Latest Trends in Logistics & Supply Chain Management” was organized by the Department of Logistics on 22<sup>nd</sup> June, 2019. Resource Person: Mr. T. Naga Sai, General Manager, Navatha Road transports, Vijayawada.
- ❖ Guest Lecture on “Environmental Foot Prints & Sustainable Development” was organized by the Department of Zoology on 22<sup>nd</sup> June, 2019. Resource Person: Prof. K. Kameswara Rao, Former Prof. in Environmental Studies, Andhra University, Visakhapatnam.
- ❖ Interactive Session on “Use of Medicinal Plants in Present Scenario” was organized by the Department of Botany on 13<sup>th</sup> July, 2019. Resource Person: Dr. V. Naga Lakshmi, Director, IIMS Pharmaceuticals, Undavalli.
- ❖ Guest Lecture on “Presentation Skills” was organized by the Department of English on 15<sup>th</sup> July, 2019. Resource Person: Dr. G. Raja Sekhar, Asst. Prof. Dept. of English, VSK GDC (A), Visakhapatnam.
- ❖ Guest Lecture on “Chemical Kinetics” was organized by the Department of Chemistry (UG & PG) on 22<sup>nd</sup> July, 2019. Resource Person: Prof. PVV Satyanarayana, Retd. Prof. in Chemistry, Acharya Nagarjuna University, Guntur
- ❖ Guest Lecture on “Management of Dairy Animals” was organized by the Department of Zoology on 27<sup>th</sup> July, 2019. Resource Person: Dr. G. Srividya, Asst. Prof. in Pharmacology & Toxicology, NTR College of Veterinary Science, Gannavaram.
- ❖ Guest Lecture on “Home Automation” was organized by the Department of Physics & Electronics on 27<sup>th</sup> July, 2019. Resource Person: Mr. Rajesh B. Myneni, MD, AvonovA Domestic Automation Tools, Vijayawada.

- ❖ Guest Lecture on “Advanced Separation Methods” was organized by the Department of PG Chemistry on 2<sup>nd</sup> August, 2019. Resource Person: Prof. R. Venkatanadh, Research Co-ordinator, Gitam University, Bangalore.
- ❖ Guest Lecture on “HR OPERATIONS” was organized by the Department of BBA on 26<sup>th</sup> August, 2019. Resource Person: Emmanuel Prasad, HR Executive, TEAM LEASE SOLUTIONS PVT. LTD., Hyderabad.
- ❖ Interactive Session with Dr. M. Nethaji, Dept. of Inorganic & Physical Chemistry, IISc, Bengaluru was organized by the Department of PG Chemistry on 29<sup>th</sup> August, 2019.
- ❖ Guest Lecture on “Enzymes in Biological Processes” was organized by the Department of Zoology on 30<sup>th</sup> August, 2019. Resource Person: Dr. Debashis Das, Dept. of Inorganic & Physical Chemistry, IISc, Bengaluru.
- ❖ Guest Lecture on “Chromatographic Techniques” was organized by the Department of PG Chemistry on 30<sup>th</sup> August, 2019. Resource Person: Dr. S. Vijaya Saradhi, Department of Applied Science, Sultanate of Oman.
- ❖ Invited Talk on “National Education Policy – 2019” was organized by Internal Quality Assurance Cell on 7<sup>th</sup> September, 2019. Resource Person: Prof. K. Viyyanna Rao, Director, SEA Group of Institutions, Bengaluru.
- ❖ Guest Lecture on “Career Vision & Mind Set” was organized by the Departments of MBA & M.Com., on 9<sup>th</sup> September, 2019. Resource Person: Mr. KVS Prakash Rao, MD, Ramcore & Garapati Auto Ventures, Council Member, Federation of Automobiles Dealers Association, AP.
- ❖ Guest Lecture on “Parcel Operation in India Post” was organized by the Department of Logistics on 11<sup>th</sup> September, 2019. Resource Person: Sri Sanjay Kumar Panda, Asst. Supdt. of Post (Gaz).
- ❖ Guest Lecture on “राष्ट्रीय एकता - हिंदी की देन” (Rashtriya Ekata – Hindi kee Den) in view of Hindi Day was organized by the Department of Hindi on 14<sup>th</sup> September, 2019. Resource Person: Dr. K. Nageswara Rao, Head, Dept. of Hindi, Sri Y.N. College, Narsapur.
- ❖ Guest Lecture on “Career Guidance & Fundamentals of Programming” was organized by the Department of MCA & M.Sc. (CS) on 14<sup>th</sup> September, 2019. Resource Person: Dr. M. Babu Reddy, dept. of Computer Science, Krishna University, Machilipatnam.
- ❖ Webinar Presentation on “Robotics Process Automation” was organized by the Department of M.Sc. (CS) & MCA on 18<sup>th</sup> September, 2019. Resource Person: Sri T. Anji Reddy, Solution Architect in RPA & Cognitive Miracle Software Systems Inc., US.
- ❖ Guest Lecture on “Page Rank: A Query Dependent Modification and Its computation” was organized by the Department of Mathematics & Statistics on 1<sup>st</sup> October, 2019. Resource Person: Prof. Arindam Senugupta, Dept. of Statistics, University of Calcutta, Kolkata.

- ❖ Guest Lecture on “SEBI” was organized by the Department of MBA on 3<sup>rd</sup> October, 2019. Resource Person: Sri D. Rama Krishna, Asst. Manager, SEBI, Vijayawada.
- ❖ Guest Lecture on “Human Rights in Society” was organized by the Department of MBA on 15<sup>th</sup> October, 2019. Resource Person: Sri B. Ayyappa. AP State Legal Secretary (HRM) and Sri P. Lakshmana Rao, Youth Vice – President, Anti – Crime Organization.
- ❖ Guest Lecture on “Know Your Goals” was organized by the Department of MBA on 2<sup>nd</sup> November, 2019. Resource Person: Prof. V. Jyothi, Former Director, KBN PG Centre.
- ❖ Guest Lecture on “Entrepreneurship Development” was organized by the Department of MBA on 18<sup>th</sup> November, 2019. Resource Person: Mr. Sudheer Mudar, president of Mudar India Exports.
- ❖ Alumni Guest Lecture on “Generation of OTP” was organized by the Department of M.Sc. (CS) & MCA on 22<sup>nd</sup> November, 2019 Resource Person: Sri Ch. N.V. Shashank, Lead Business Solutions Tanla Solutions Limited, Hyderabad.
- ❖ Guest Lecture on “Robotics Process Automation” was organized by the Department of M.Sc. (CS) & MCA on 17<sup>th</sup> December, 2019. Resource Person: Sri T. Anji Reddy, Solution Architect in RPA & Cognitive Miracle Software Systems Inc., US.
- ❖ Webinar Presentation on “Programming Paradigms” was organized by the Department of M.Sc. (CS) & MCA. Resource Person: Mr. GV Raja Gopala Reddy, Director of Toronto Stock Exchange, Canada.
- ❖ Guest Lecture on “Time Management” was organized by the Department of BBA on 27<sup>th</sup> December, 2019. Resource Person: Prof. M.S. Narayana, Dep. of Management Studies, KL University, Guntur
- ❖ Guest Lecture on “Consumer Awareness” was organized by Consumer Club on 28<sup>th</sup> December, 2019. Resource Person: Sri M. V. Krishna Rao, Convenor, Viniyogadarula Marghadarsaka Samithi.
- ❖ Guest Lecture on “2D NMR Spectroscopy” was organized by the Department of PG Chemistry on 4<sup>th</sup> January, 2020. Resource Person: Dr. N. Madhavi, Head, Dept. of Chemistry, JKC College, Guntur.
- ❖ Guest Lecture on “Life Skills” was organized by Department of Commerce on 6<sup>th</sup> January, 2020. Resource Person: Mr. Neeraj Singh Rathore, ABBS, Bangalore.
- ❖ Guest Lecture on “HR-Industry Expectations” was organized by the Department of MBA on 10<sup>th</sup> January, 2020. Resource Person: Sri Raja Gopal Bankupalli, Cluster HR Manager, Larsen & Toubro.
- ❖ Guest Lecture on “Leadership in the Era of Social Media” was organized by the Department of MBA on 23<sup>rd</sup> January, 2020. Resource Person: Dr. Narendranadh Upaala, Director, Putra Inteltek International College, Malaysia.
- ❖ Guest Lecture on “Python Programming” was organized by the Departments of MCA & M.Sc. (CS) on 29<sup>th</sup> January, 2020. Resource Person: Dr. Y. Vijaya Bhaskar Reddy, Dept. of CSE, Vardhaman College of Engineering, Hyderabad.



- ❖ Student Workshop on “Online Trading and Portfolio Management” was organized by the Department of MBA on 31<sup>st</sup> January, 2020. Resource Person: Md. Zakir, Director, Artha Financial Institution, Vijayawada.
- ❖ Panel Discussion on “Union Budget” was organized by the Department of the MBA on 1<sup>st</sup> February, 2020. Panel Members: Sri Lingamurthy & Sri Gangadhar, Chartered Accounts, Vijayawada.
- ❖ Guest Lecture on “Sales and Operations Planning” was organized by the Department of BBA on 1<sup>st</sup> February, 2020. Resource Person: Dr. D. Prasanna Kumar, Prof., KL University, Guntur.
- ❖ Guest Lecture on “Technical English for Professional Aspirants” was organized by the Department of English on 1<sup>st</sup> February, 2020. Resource Person: Dr. B. Neelambaram, Asst. Prof., VR Siddhartha Engineering College, Kanuru, Vijayawada.
- ❖ Guest Lecture on “Machine Learning” was organized by the Department of Computers on 5<sup>th</sup> February, 2020. Resource Person: B. Yohoshiva, Data Analyst, Stabilix Solutions Kerala Techno Park.
- ❖ Guest Lecture on “Innovation Ideas” was organized by the Department of Physics & Electronics on 5<sup>th</sup> February, 2020. Resource Person: Sri Navajit, Innovation Officer & Scientist C, National Innovation Foundation, DST.
- ❖ Guest Lecture on “Stereo Chemistry” was organized by the Department of Chemistry on 10<sup>th</sup> February, 2020. Resource Person: Dr. Mallikarjuna, Govt. Degree College, Rajamahendravaram.
- ❖ Guest Lecture on “Numerical Analysis” was organized by the Department of Mathematics & Statistics on 11<sup>th</sup> February, 2020. Resource Person: Mr. G.V. Bhaskar, Lecturer, Dept. of Mathematics, Govt. College for Women (A), Guntur.
- ❖ Guest Lecture on “Machine Learning” was organized by the Department of MCA & M.Sc. (CS) on 13<sup>th</sup> February, 2020. Resource Person: Mr. M.R. Narasinga Rao, Prof. Dept. of CSE, KL University, Guntur.
- ❖ Guest Lecture on “Artificial Intelligence” was organized by the Department of Computers on 14<sup>th</sup> February, 2020. Resource Person: Mr. M.R. Narasinga Rao, Prof. Dept. of CSE, KL University, Guntur.
- ❖ Alumni Guest Lecture on “మానవాభ్యున్నతికి మాతృభాష - ఆవశ్యకత” was organized by the Department of Telugu on 17<sup>th</sup> February, 2020. Resource Person: కుమారి. కె. సత్య సులోచన, తెలుగు ఉపాధ్యాయురాలు, ఎం. ఎస్. ఆర్. (ఇం.మీ.) హైస్కూల్, విజయవాడ.
- ❖ Alumni Guest Lecture on “Human Values” was organized by the Department of Hindi on 18<sup>th</sup> February, 2020. Resource Person: Mrs. V. Kalavathi Lecturer, Dr. M.S. College of Education, D.B.H.P. Sabha, Vijayawada & KBNC Alumni.
- ❖ Guest Lecture on “తెలుగు భాషా పరిరక్షణలో జానపద సాహిత్యము” was organized by the Department of Telugu on 20<sup>th</sup> February, 2020. Resource Person: Dr. Yallapragada Mallikarjuna Rao, Head, Dept. of Telugu, Hindu College, Guntur.
- ❖ Guest Lecture on “Budget and Its Context” was organized by the Department of MBA on 24<sup>th</sup> February, 2020. Resource Person: Mr.D. Papa Rao, Freelancer, Economist, Hyderabad.

- ❖ Guest Lecture on “Career in Logistics and Supply Chain Management” was organized by the Department of Logistics on 29<sup>th</sup> February, 2020. Resource Person: Mr. Afsal, Asst. Prof. & Academic Director, Logistics, ICASI Institute of Management, Trissur, Kerala.
- ❖ Guest Lecture on ‘Consumer Awareness’ in view of World Consumer Rights Day was organized by Consumer Club on 16<sup>th</sup> March, 2020. Resource Person: Sri Nutalapati Poornachandra Rao, Assistant Food Controller (Zonal Food Controller), Vijayawada.
- ❖ Webinar (Guest Lecture) on ‘NMR Spectroscopy’ was organized by Department of PG Chemistry on 30<sup>th</sup> May, 2020. Resource Person: Dr. Beeraiah Baire, Associate Professor, Dept. of Chemistry, IIT, Madras.

### **INDUSTRIAL VISITS:**

- ❖ Industrial Visit to Coca-Cola Beverages Pvt. Ltd., Atmakuru, Mangalagiri, Guntur District by the Department of Logistics on 29<sup>th</sup> June, 2019.
- ❖ Field Trip to “GSR Nursery”, Undavalli by the Department of Botany on 2<sup>nd</sup> July, 2019.
- ❖ Field Trip to “CSIR – Indian Institute of Chemical Technology”, Hyderabad by the Department of Chemistry (UG) on 11<sup>th</sup> July, 2019.
- ❖ Field Visit to “Nuclear Fuel Complex, Department of Atomic Energy, Hyderabad” by the Department of Physics & Electronics on 6<sup>th</sup> August, 2019.
- ❖ Local Visit to SEBI Vijayawada Office by the Department of MBA on 6<sup>th</sup> August, 2019.
- ❖ Industrial Visit to Hindusthan Coca-Cola Beverages Pvt. Ltd., Atmakuru, Mangalagiri on 30<sup>th</sup> August, 2019 by the Department of BBA.
- ❖ Industrial Visit to KAYNES Technologies Pvt. Ltd., Hyderabad from 9<sup>th</sup> September, 2019 to 14<sup>th</sup> September, 2019 by the Departments of MCA & M.Sc. (CS).
- ❖ Industrial Study Tour to Tea Estates and Spinning Mills (COIMBATORE–KODAIKANAL–OOTY) from 23<sup>rd</sup> to 27<sup>th</sup> September, 2019 by the Departments of MBA & M.Com.
- ❖ Field Visit to “Kondapalli Forest” by the Department of Botany on 16<sup>th</sup> November, 2019.
- ❖ Industrial Study Visit to Tulasi Seeds Pvt. Ltd., Guntur on 16<sup>th</sup> November, 2019 by the Department of MBA.
- ❖ Industrial Visit to Kwaliti Photonics and Electronics Test & Development Centre, Hyderabad on 21<sup>st</sup> November 2019 by the Department of Physics & Electronics.
- ❖ Field Visit to CIFA, Penamaluru on 23<sup>rd</sup> November, 2019 by the Department of Zoology.
- ❖ Industrial Visit to Acharya N.G. Ranga Univeristy (KAZA), Guntur on 7<sup>th</sup> December, 2019 by the Department of Botany.
- ❖ Field Visit to JOCIL Pvt. Ltd., Guntur on 23<sup>rd</sup> November, 2019 by the Department of Logistics.
- ❖ Industrial Visit to Council of Scientific and Industrial Research, Bengaluru on 12<sup>th</sup> December, 2019 by the Department of Chemistry.

- ❖ Field Visit to Prawn Processing Unit, Penamaluru on 13<sup>th</sup> December, 2019 by Department of the Zoology.
- ❖ Industrial Visit to KCP Sugar Factory, Vuyyuru on 25<sup>th</sup> January, 2020 by the Department of Logistics.
- ❖ Industrial Visit to KCP Sugar Factory, Vuyyuru on 7<sup>th</sup> February, 2020 by the Department of Botany.
- ❖ Industrial Visit to Vizag (LG Chem, Synergy Casting Limited) from 20<sup>th</sup> to 22<sup>nd</sup> February, 2020 by the Department of BBA.
- ❖ Industrial Visit to Ambika Agarbatti Aaroma, Eluru on 22<sup>nd</sup> February, 2020 by the Department of M.Com.

### **MEET THE CEO PROGRAMME:**

- ❖ MEET THE CEO Programme was organized by the Department of BBA on 25<sup>th</sup> & 27<sup>th</sup> July, 2019. Resource Person: Mr. Rajesh B. Myneni, MD, AvonovA Domestic Automation Tools, Vijayawada
- ❖ MEET THE CEO Programme was organized by the Department of BBA on 3<sup>rd</sup> July, 2019. Resource Person: Sri N. Vara Prasad, CEO of ARETE Solutions, Vijayawada.
- ❖ MEET THE CEO Programme was organized by the Department of BBA on 22<sup>nd</sup> July, 2019. Resource Person: Mr. S. Sri Ram, Founder & CEO of Isthriwala, Vijayawada.
- ❖ MEET THE CEO Programme by the Department of MBA on 21<sup>st</sup> September, 2019. Resource Person: Mr. Tulasi Rama Chandra Prabhu, Industrialist, Tulasi seeds Pvt. Ltd.
- ❖ MEET THE CEO Programme by the Department of MBA on 31<sup>st</sup> October, 2019. Resource Persons: Sri Jayesh Shah, Director, TWILLS and Sri Akash Joshi, Head Corporate Office, TWILLS, Vijayawada.
- ❖ MEET THE CEO Programme by the Department of MBA on 30<sup>th</sup> November, 2019. Resource Person: Mr. N. Vara Prasad, Founder, ARETE Solutions, Vijayawada
- ❖ MEET THE CEO Programme by the Department of MBA on 25<sup>th</sup> January, 2020. Resource Persons: Mr. Krishna, Captain Director, Effotronics, Vijayawada & Dr. Naga Lakshmi, MD, IMIS Pharmaceuticals Pvt. Ltd., Vijayawada.
- ❖ MEET THE CEO by the Department of MBA on 22<sup>nd</sup> February, 2020. Resource Person: Sri Lakshman, CEO, I-Catch Associates.
- ❖ MEET THE CEO by the Department of BBA on 3<sup>rd</sup> March, 2020. Resource Person: Sri M. Rajesh Babu, CEO, AVONOVA.

### **Internships:**

- 39 Students of Final MCA completed their internship during 31<sup>st</sup> May, 2019 to 15<sup>th</sup> June, 2019 in the following companies:
  - Maersk Technology - 01
  - Smart Bridge - 02
  - Gait View Technologies - 02
  - Kvennar Software Solutions - 34

- 5 Students of II B.Com (Log) completed their Internship at Navata Road Transport during 45 days from 05.08.2019 to 30.09.2019
- 13 students of B.Com (T.P) doing their Internship with Five Chartered Accountant Firms (Garre & Co., Satyanarayana & Co., Kara & Association, Bondada Association, Gaddem Satyanarayana & Co.) basing on their academic performance from 1<sup>st</sup> September to till date.
- Ms. Lakshmi Sri Vidya, II M.Sc. (CS) received an Amount Rs.1905/- for 70 days internship from 15 September, 2019 to 15<sup>th</sup> November, 2019 from Internshala Student Partner ([www.internshala.com](http://www.internshala.com)).
- 6 Students of II B.Com (Log) completed their internship at India Post during 30 days from 25.11.2019 to 31.12.2019.
- 14 students of III B.com (Log) and 5 students of II B.Com (Log) completed their internship at South Central Railways during 30 days from 19.12.2019 to 22.01.2020.
- 25 students of III BBA are doing their internship in the following companies:
  - ARETE IT Services Pvt. Ltd, Vijayawada – 3 Months (Sep-Nov., 2019)
  - Andhra Hospitals, Vijayawada – 45 days (15 Nov-31 Dec, 2019)
  - Effotronics, Vijayawada - 3 Months (10 Dec, 2019-10 Mar, 2020)
  - Isthriwala, Vijayawada – 45 Days
  - HDFC, Vijayawada– 45 Days
  - Garre and Co., Vijayawada – 45 Days
- 15 students of MBA got Short Term Internship from 29<sup>th</sup> January to 4<sup>th</sup> February, 2020 in the following companies:
  - Y Screens, Vijayawada - 10 Students
  - 7 Cousins Enterprise, Vijayawada - 05 Students
- 11 Students of final & Second Year Logistics Students got internship on ‘Inventory Management’ at Gunadala, Pradhanau Mantri Kaushal Vikas Yojana.

### **IMPORTANT EVENTS:**

- ❖ Graduation Day was held on 20<sup>th</sup> June, 2019.
- ❖ Parents – Teacher Meet from 10<sup>th</sup> to 13<sup>th</sup> July, 2019 organized by Ward Counselling Committee.
- ❖ Academic Council Meeting was held on 20<sup>th</sup> August, 2019.
- ❖ Science Expo – 2019 was organized by our college, from 21<sup>st</sup> – 23<sup>rd</sup> August, 2019. This expo was inaugurated by Hon’ble Minister for Endowments Sri Velampalli Srinivas. Students from different disciplines of UG have displayed around 320 Projects, almost 15000 plus Students from various schools within Krishna District have visited this expo.
- ❖ Dr. Garikapati Narasimha Rao Garu a Telugu Avadhani who is widely respected for his extreme abilities to memorize beyond normal human capabilities, has delivered lecture on personality development based on Hindu culture and way of life on 17<sup>th</sup> & 18<sup>th</sup> October, 2019.

- ❖ On 6<sup>th</sup> November, 2019 the college Foundation Day was celebrated, on this occasion a Mega Blood Donation Camp was organized by our NSS & Red Ribbon Club. The blood donation camp was inaugurated by His Excellency Governor of AP Sri Biswabhusan Harichandan. On this occasion Governor sir appreciated 500 students who have initiated and came forward in donating blood.

### **LIBRARY**

Our Central Library has been procuring substantial collection of books on myriad topics and disciplines. During this Academic Year till now Rs.4,03,989 was spent and procured 1,479 books and were added to the existing collection of 81,251 volumes both in the Central and PG Libraries. 172 journals, e-journals (Inflibnet & Delnet) and magazines which costs around Rs.2,25,000 are subscribed during this academic year.

- ❖ 52<sup>nd</sup> National Library Week Celebrations were organized from 14<sup>th</sup> to 19<sup>th</sup> November, 2019. 9 Events (Book hunting, Creative Writing, Debate etc.) have been conducted and around 1,222 students from various schools and colleges across the state of Andhra Pradesh have participated actively.

### **IQAC ACTIVITIES**

- Three Day Faculty Development Programme on “Innovative Pedagogy & Effective Teaching” was organized by Internal Quality Assurance Cell from 30<sup>th</sup> May to 1<sup>st</sup> June, 2019.
- Three Day Leaders Workshop on “A Powerful & Life Changing Development Programme” for students on 7<sup>th</sup>, 8<sup>th</sup> & 10<sup>th</sup> August, 2019 by Mr. R. Rajesh Murthy, Corporate Trainer, Lead Institute, Hyderabad.
- Invited Talk on “National Education Policy – 2019” was organized by Internal Quality Assurance Cell on 7<sup>th</sup> September, 2019. Resource Person: Prof. K. Viyyanna Rao, Director, SEA Group of Institutions, Bengaluru.
- Teacher Orientation Programme on “Pedagogy Tools” to all PG faculty on 17<sup>th</sup> December, 2019.
- Awareness Programme on ‘Guidelines to Filling up of FORMAT – III (Lectures Form for Academic Audit) and Outcome Based Education Programme’ was organized by Internal Quality Assurance Cell on 2<sup>nd</sup> March, 2020.

### **Visiting Professors Lecture Session:**

- ❖ Visiting Professor Lecture Session was organized by the Departments of MBA & M.Com., on 16<sup>th</sup> August, 2019. Visiting Professor: Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam.
- ❖ Visiting Professor Lecture Session was organized by the Departments of MBA on 1<sup>st</sup> August, 2019. Visiting Professor: Prof. S. Teki, Registrar, Adikavi Nannaya University, Rajamahendravaram.

- ❖ Visiting Professor Lecture Session was organized by the Department of MBA on 12<sup>th</sup> & 13<sup>th</sup> September, 2019. Visiting Professor: Dr. Lalitha Ramakrishnan, Dean, Dept. of Management Studies, Pondicherry University.
- ❖ Visiting Professor Lecture Session on “Security Analysis and Portfolio Management, Accounting for Managers” was organized by the Department of MBA on 17<sup>th</sup> & 18<sup>th</sup> October, 2019. Visiting Professor: Dr. G.V. Chalam, IIT Campus Advisor, Sricity, Chittor.
- ❖ Visiting Professor Lecture Session on “Communication Skills and Corporate Ethics” was organized by the Department of MBA on 6<sup>th</sup> & 7<sup>th</sup> January, 2020. Visiting Professor: Dr. Lalitha Ramakrishnan, Dean, Dept. of Management Studies, Pondicherry University.
- ❖ Visiting Professor Lecture Session was organized by the Department of MBA on 7<sup>th</sup> March, 2020. Resource Person: Prof. G. V. Chalam, Campus Advisor, IIT, Sricity.
- ❖ Visiting Professor Lecture Session was organized by the Department of MBA on 13<sup>th</sup> & 14<sup>th</sup> March, 2020. Resource Person: Prof. V. Krishna Mohan, Registrar, Andhra University, Visakhapatnam.

#### **IMPORTANT DAYS CELEBRATED DURING THIS ACADEMIC YEAR**

- International World Karate Day on 17<sup>th</sup> June, 2019.
- Graduation Day on 20<sup>th</sup> June, 2019.
- International Day of Yoga was Celebrated on 21<sup>st</sup> June, 2019
- Independence Day Celebrations on 15<sup>th</sup> August, 2019.
- Mathru Basha Dinosthavam organized by Department of Telugu on 28<sup>th</sup> August, 2019.
- Fit India Movement on the eve of National Sports Day on 29<sup>th</sup> August, 2019 organized by Department of Physical Education.
- Teachers Day on 5<sup>th</sup> September, 2019
- Gandhi Jayanthi on 2<sup>nd</sup> October, 2019
- International Day for the Preservation of Ozone Layer on 16<sup>th</sup> October, 2019
- Sardar Vallabhbhai Patel Birth Anniversary on 31<sup>st</sup> October, 2019
- College Foundation Day on 6<sup>th</sup> November, 2019
- 52<sup>nd</sup> National Library Week Celebrations from 14<sup>th</sup> – 20<sup>th</sup> November, 2019
- Rally in view of World AIDS Day on 1<sup>st</sup> December, 2019.
- Computer Literacy Day on 2<sup>nd</sup> December, 2019
- National Farmers Day on 21<sup>st</sup> December, 2019.
- Republic Day Celebrations on 26<sup>th</sup> January, 2020.
- World Cancer Day on 4<sup>th</sup> February, 2020
- International Women’s Day Celebrations on 6<sup>th</sup> March, 2020.

## **CURRICULAR & CO-CURRICULAR ACTIVITIES**

### **OUTREACH PROGRAMMES**

UBA- our college was selected in Unnat Bharat Abhiyan of MHRD the register number C-27168 in this connection we have adopted 5 villages: 1. Ambapuram 2. Pathapadu 3. Jakkampudi 4. Nainavaram 5. Nunna for socio-economic developmental activities.

### **NSS**

- ❖ International World Karate Day on 17<sup>th</sup> June, 2019.
- ❖ Awareness Programme on “Water Conservation” In association with Jal Shakti Abhiyan on 29<sup>th</sup> July, 2019.
- ❖ Awareness Programme in view of International Youth Day on 14<sup>th</sup> August, 2019, Resource Person: Mr. Ramana, Co-ordinator Nehru Yuva Kendra.
- ❖ Awareness Programme on “Suicide Prevention” in view of World Suicide Prevention Day on 10<sup>th</sup> September, 2019. Resource Person: Dr. R.K. Ayodhya, Psychiatrist.
- ❖ Road Safety Awareness Programme in view of Road Safety Week on 13<sup>th</sup> September, 2019. Resource Person: Sri M. Surya Narayana Reddy, Asst. Commissioner of Police (Traffic), Vijayawada West Zone.
- ❖ Awareness programme on “First Aid” on 14<sup>th</sup> September, 2019. Resource Person: Dr. Kola Vijaya Bhaskar, Asst. Prof. Siddhartha Medical College, Vijayawada.
- ❖ Mega Eye Camp in association with Akshaya Eye Hospitals, Vijayawada on 24<sup>th</sup> September, 2019.
- ❖ Awareness Programme on “Heart Diseases” in view of World Heart Day on 28<sup>th</sup> September, 2019.
- ❖ Awareness Programme on “Mahathma Gandhi” in view of Gandhi Jayanthi on 2<sup>nd</sup> October, 2019. Resource person: Sri M.V. Suresh Babu, Executive officer, Sri Durga Malleswara Swami Varla Devasthanam, Vijayawada.
- ❖ Awareness Programme on “World Mental Health Day” on 10<sup>th</sup> October, 2019. Resource Person: Dr. K. Manasa & Dr. R.K. Ayodhya, Psychiatrist.
- ❖ Awareness Programme on “Joining Hands with Police for Better Society” on 19<sup>th</sup> October, 2019. Resource Person: Sri K. Sudhakar, Asst. Commissioner of Police (Vijayawada West Zone).
- ❖ Rally in view of World AIDS Day on 30<sup>th</sup> November, 2019.
- ❖ Awareness Programme on “Disaster Management” on 9<sup>th</sup> December, 2019
- ❖ Awareness Programme on “Right to Information Act” on 12<sup>th</sup> December, 2019.
- ❖ Voters Awareness Programme on 23<sup>rd</sup> January, 2019. Our District Collector & Magistrate Sri A. MD. Intiyaz addressed the students on the role of a voter and the importance of casting vote.

- ❖ Demonstration on 'Self Techniques' in Disha – Rakshana Programme on 19<sup>th</sup> February, 2020 at Gandhiji Municipal Corporation High School, Vijayawada.

### **RED RIBBON CLUB**

- ❖ 130 members of the club donated Blood to the needy through several Camps during this academic year from June to till date.
- ❖ Blood Grouping was done to all I Year Degree Students by Red Ribbon Club from 22<sup>nd</sup> to 26<sup>th</sup> July, 2019 in association with Department of Zoology.
- ❖ 54 student volunteers of our college donated blood at The Mega Blood Donation Camp on the eve of Governor's Birthday at Andhra Loyola College, Vijayawada on 3/8/2019 conducted by Indian Red Cross Society, Krishna District Branch.
- ❖ The students of our college have donated rare blood groups to the various hospitals and blood banks to the needy on different occasions as a part of continuous blood donation activity.
- ❖ Mega Blood Donation Camp in association with STEP KRISHI, Vijayawada on 27<sup>th</sup> November, 2019. Chief Guest: Sri Muttamsetti. Srinivasa Rao, Hon'ble Minister for Youth Services, sports and Tourism.
- ❖ AIDS Awareness Programme was organized by Red Ribbon Club on 28<sup>th</sup> January, 2020. Resource Person: Sri Hari Prasad, NSS Programme Officer, SRR & CVR Govt. Degree College, Vijayawada, Mr. P. Thambi Joseph, Blood Bank Counselor, Govt. General Hospital, Vijayawada, Mr. D. John Pullaiah, DSRC Counselor, Dept. of DVL, New GGH, Vijayawada..

### **NCC**

- ❖ NCC Selections on 17<sup>th</sup> July, 2019
- ❖ Mega Pollution Awareness Drive Pledge organized by NCC on 1<sup>st</sup> July, 2019.
- ❖ Awareness Program & Rally on "Air Pollution" organized by NCC on 2<sup>nd</sup> July, 2019. Chief Guest: Dr. Iqbal Health Officer, Vijayawada Municipal Corporation, Vijayawada.
- ❖ Independence Day Celebrations on 15<sup>th</sup> August, 2019.
- ❖ Participated in "Swachta Pakhwada Pan India Cycle Rally" from 19<sup>th</sup> to 20<sup>th</sup> August, 2019 organised by 4(A) Girls BN, Vijayawada.
- ❖ Swachh Bharath Programme on 15<sup>th</sup> September, 2019 organized by National Cadet Corps.
- ❖ Awareness Programme in view of Sardar Vallabhbhai Patel Birth Anniversary organized by National Cadet Corps on 31<sup>st</sup> October, 2019.
- ❖ Rally in view of World AIDS Day on 30<sup>th</sup> November, 2019.
- ❖ World Cancer Awareness Programme was organized by National Cadet Corps on 4<sup>th</sup> February, 2020. Resource Person: Dr. Mohammed Abdul Nazeer, MBBS, FCCP, Medical Officer, Kothapeta, Vijayawada.
- ❖ NCC 'B' Certificate Examination on 16<sup>th</sup> February, 2020.

### **PRAGNA - DEBATING AND QUIZ CLUB**



- ❖ Elocution and Article writing competitions are conducted in connection with International Day of Yoga on 20<sup>th</sup> June, 2019 in our college.
- ❖ Conducted Essay Writing, Elocution and Quiz Competitions for selection of PRAGNA student members on 20<sup>th</sup> July, 2019
- ❖ PRAGNA student members secured I and II prizes in essay writing and elocution competitions in International Youth Day organised by VMC, AP state on 12<sup>th</sup> August, 2019.
- ❖ 40<sup>th</sup> State Level Inter-Collegiate Competitions was organized by PRAGNA Debating & Quiz Club on 27<sup>th</sup> November, 2019. The Chief Guest was Dr. S. Venkateswara Rao, Deputy Transport Commissioner, Krishna District., Around 453 students from 22 Colleges across the state (Junior, Degree and PG) have participated in the competitions.

### **SPORTS AND GAMES**

- ❖ Bharath Manikanta Raju. L, I B.com (Gen) secured 3<sup>rd</sup> Place in Wave I Boys Aquathlon -2019 held at Sir Vizzy's Municipal Corporation Swimming Pool, Gandhi Nagar, Vijayawada on 10<sup>th</sup> June, 2019.
- ❖ P. Arun Reddy, secured II Place in 100 Mts. Breast Stroke & 200 Mts. Butterfly in Swimming of 5<sup>th</sup> AP Senior Inter District Aquatic Championship 2019 held at Sir Vizzy Municipal Corporation Swimming Pool, Gandhi Nagar, Vijayawada on 4<sup>th</sup> August, 2019.
- ❖ P. Jyothi Kiran, I CBZ secured 5 ½ out of 6 rounds in Chess event of The Krishna District Under 19 Open & Girls Chess Championship – 2019 held at Radiant High School, Nunna, Vijayawada on 21<sup>st</sup> July, 2019.
- ❖ International Yoga Day Celebrations on 21<sup>st</sup> June, 2019 organized by Department of Physical Education.
- ❖ Fit India Movement on the eve of National Sports Day on 29<sup>th</sup> August, 2019 organized by Department of Physical Education.
- ❖ Krishna University Inter-Collegiate Handball (Men) Tournament – 2019-20 organized by Department of Physical Education on 9<sup>th</sup> & 10<sup>th</sup> December, 2019
- ❖ Krishna University Inter- Collegiate Handball (Women) Tournament – 2019-20 organized by Department of Physical Education on 31<sup>st</sup> October, 2019.

### **FORUM FOR EMPOWERMENT OF WOMEN**

- ❖ Awareness Programme on “International Day against Drug Abuse & Illicit Trafficking” organized by Department of Chemistry & UGC Women's Studies Centre on 26<sup>th</sup> June, 2019. Resource Person: Smt. Shamim Parvin Sulthana Begum, PRL Senior Civil Judge, Vijayawada.
- ❖ Awareness Programme on “Mukhyamantri Bal Suraksha (RBSK) A.P. organized by UGC Women's Studies Centre on 24<sup>th</sup> July, 2019. Resource Persons: Dr. Ch. Swetha, Medical Officer, & Dr. K. Hema Durga Bhavani, Medical Officer.

- ❖ Awareness Programme on “Orphan Free India” on 1<sup>st</sup> August, 2019 organized by UGC Women’s Studies Centre in association with Inner Wheel Club of Vijayawada Midtown.
- ❖ Programme on “Cancer Awareness and Screening to all Teaching & Non-Teaching Women Staff” organized by Women Empowerment Cell on 30<sup>th</sup> October, 2019.
- ❖ YSR Kishori Vikasam Adolescent Girls Training Programme in Association with ICDS Dept. on 24<sup>th</sup> January, 2020.
- ❖ In view of International Women’s Week Student Workshop on ‘Importance of Nurturing Gender Sensitivity’ (Workshop for Holistic Development of Students) in association with Taruni Tanrangalu was organized by UGC Women’s Studies Centre on 4<sup>th</sup> March, 2020. Resource Person: Ms. P.A. Devi, Convenor, Joint Action for Women.
- ❖ International Women’s Day Celebrations on 6<sup>th</sup> March, 2020. Chief Guest: Smt. Nandamuri Lakshmi Parvathi, Chairperson, AP Telugu Academy.

### **CONSUMER CLUB**

To create awareness about consumerism and to impart the consumer Education among the students of our college, consumer awareness classes were taken to all the students by Sri T.Vijaya Babu, Convenor, K.B.N. College Consumer Club”.

Matters relating to (a) The Provisions of Consumer Protection Act, 1986 (b) Consumer Rights (c) Food Adulteration (d) Unfair and restrictive Trade Practices (e) Consumer Councils and Forums and (f) Legal Protection available to consumer etc.

- ❖ Guest Lecture on “Consumer Awareness” on 28<sup>th</sup> December, 2019. Resource Person: Sri M. V. Krishna Rao, Convenor, Viniyogadarula Marghadarsaka Samithi.
- ❖ Mr. T. Vijayababu, Convenor, Consumer Club of our college has delivered a Guest Lecture to B.Com Students of JMJ College, Tenali on “Consumer Protection Act 1986” on 24<sup>th</sup> September, 2019.
- ❖ Guest Lecture on ‘Legal Awareness’ on 22<sup>nd</sup> February, 2020. Resource Person: Sri S. Kamalakar Reddy, Hon’ble Chief Metropolitan Magistrate, Civil Courts, Vijayawada.

### **PLACEMENT & GUIDANCE CELL**

- ❖ Skill Development Centre has been motivating and guiding the students to improve their skills, for better placements with the help of APSSDC, Government of AP.
- ❖ I am very happy to announce that during the academic year 2018-19 Five hundred and forty one (541) students were placed in major MNC’s and during current Academic Year 2019-20 Three Fifty One (351) students are placed in 14 Companies such as Infosys (IT), TCS, Axis Bank, Reliance JIO, Hetero Drugs, Kotak Life Insurance, Bright Star Education, etc. till today.
- ❖ Mock Interview Sessions were organized by Placement & Guidance Cell on 6<sup>th</sup>, 8<sup>th</sup> & 14<sup>th</sup> August, 2019 for UG students.

- ❖ Awareness Programme on “Indian Air Force Recruitment” was organized by Placement & Guidance Cell on 13<sup>th</sup> February, 2020. Resource Person: Mr. Narendra Kumar Kar, Warrant Officer, Indian Air Force.

## **CONCLUSION**

I express my heartfelt gratitude to Sri. Vankadara Hema Chandra Rao Garu, President KBN College Committee, Sri. Tunuguntla Srinivasu garu, Secretary & Correspondent, Sri Annam Rama Krishna Rao, Treasurer, KBN College Committee, Sri. G. Ramarao, Joint Secretary, Sri. M. Hara Gopal, KBN Committee Member and all the other members of the College Committee for extending their immeasurable support to us throughout the year. I am indeed grateful to Sri E. Vara Prasad, Vice – Principal and Member Secretary, Dr. K. Naveen Kumar, Vice – Principal, P.G Director Mr. S.Venkatesh, Sri. P. L. Ramesh, Director, Academics & Planning. I am thankful to Mrs. P.Bharathi Devi - Convenor, IQAC, Sri G. Pitchi Reddy, COE, Sri N. Srinivasa Rao-EO, Sri S. Srinivas- Office Manager and all the HOD's/ In-charges for their relentless services and cooperation without which, I would have not carried out the administration in a smooth manner. I thank all the members of the teaching and non-teaching staff for their continuous efforts in taking the institution to greater heights.

WRao